

# Mariona Ruiz Peris

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## WORK EXPERIENCE

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### NEUROELECTRICS

Barcelona, ES

#### Product Manager

May 2023 – Present

- Led full lifecycle management of on-market products, enhancing features and optimizing performance
- Managed product portfolio and pricing, driving an increase in profitability through strategic financial analysis
- Implemented agile methodology in the company and facilitated engineering team sprints as a scrum master
- Responsible for developing vision and roadmap of our flagship EEG product
- Established strategic partnerships to drive product innovation and expand market reach
- Developed product-market fit strategies, positioning new clinical products successfully
- Aligned internal efforts through effective stakeholder engagement across Management, Sales and Regulatory teams
- Implemented a customer feedback and customer success pipeline
- Designed and led testing of UX/UI prototypes to validate product concepts

### ISDIN

Remote

#### Freelance Scientific Writer

Oct 2022 – May 2023

- Supervised module content and scientific rigour of postgraduate degree course on Dermatology (ISD)

### BROMPTON BICYCLE

London, UK

#### Product Research & Strategy Specialist

July 2021 – Oct 2022

- Hired full-time after design internship on developing Brompton products and services for future urban communities
- Led user testing, including interviews, diary studies, and prototyping, to inform new product development
- Conducted market research and qualitative analysis to identify innovation opportunities and presented the developed evidence-based methodology to internal stakeholders

### IMPERIAL COLLEGE LONDON

London, UK

#### Multidisciplinary Group Project Tutor

Oct 2021 – May 2023

- Mentored science undergraduates on producing concept videos for their 'start-up' ideas

### HOSPITAL CLÍNIC DE BARCELONA

Barcelona, ES

#### Neuroimaging Research Assistant

Oct 2018 – Jun 2019

- Quantitative analysis of MRI images to define structural-chemical combinations that distinguish Alzheimer's Disease from Fronto Temporal Dementia through ML
- Research was published in Human Brain Mapping journal, as first co-author

## EDUCATION

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### IMPERIAL COLLEGE LONDON and ROYAL COLLEGE OF ART

London, UK

#### MSc/MA in Innovation Design Engineering (Double Masters)

Sep 2019 – July 2021

- MSc Distinction for Final Thesis on UX/UI principles for assistive interfaces
- Dissertation Distinction on smartphone addiction, HCI and Attention Hacking
- Student Representative for 45+ class body with 15+ nationalities

### TECHNISCHE UNIVERSITEIT DELFT

Delft, NL

#### ERASMUS scholarship program

Feb 2018 – Jul 2018

- Coursework: Human and Robot Locomotion, 3D Printing, Ethics and Healthcare Technologies

### UNIVERSITAT DE BARCELONA

Barcelona, ES

#### BSc in Biomedical Engineering

Sep 2014 – Jun 2018

- Academics: 8.0/10.0. Top Qual. (10%): Physics, Bioelectricity & Bioelectromagnetism
- Thesis: 'Quantification of PET-Amyloid images for improving classification in Alzheimer's Disease'

## AWARDS & SCHOLARSHIPS

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- EIT Health Wild Card: **VC finalist** with Brightside, a communication tool for parents with fibromyalgia May-Oct 2021
- Gemma Rosell Awards: **BSc Thesis** finalist out of +100 students across Catalonia Sep 2018
- Agaur Mobint: **Erasmus** grant Mar 2018
- Fundació La Pedrera: **2nd year tuition** Feb 2015
- Generalitat de Catalunya: **1st year tuition** Jul 2014

## VOLUNTEERING

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### CARITAS

Barcelona, ES

- Worked at food distribution warehouse during Covid-19 pandemic Jul 2020

### ASOCIACIÓN BANTABÁ

Las Norias, ES

- Spanish teacher for migrants working the greenhouses in Almería Jul 2019

## SKILLS & INTERESTS

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**Languages:** English (Proficient), Spanish and Catalan (Native), Italian (Elementary), French and Portuguese (Beginner)

**Soft skills:** Leadership, creativity, public speaking, teamwork, analytical mindset, critical thinking, attention to detail

**Technical skills:** Jira, Gitlab, programming (R, Python, Bash, SQL), PowerBI, Microsoft Suite, Adobe CC, Figma

**Interests:** filmmaking, music performance, reading, language learning, theatre, DJing